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[Crop Insurance Deadline Nears in Florida for Fresh Market Tomato and Pecan Growers](#)

News Release |
Valdosta, Georgia

|
January 3, 2024

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VALDOSTA, Ga., Jan. 3, 2024 — The USDA’s Risk Management Agency (RMA) reminds Florida fresh market tomato and pecan growers that the final date to apply for crop insurance coverage for the 2024 crop year is January 31. Current policyholders who wish to make changes to their existing coverage also have until the January 31 sales closing date to do so.

Federal crop insurance is critical to the farm safety net. It helps producers and owners manage revenue risks and strengthens the rural economy. Coverage is available for fresh market tomatoes in Gadsden, Holmes, and Jackson counties. Coverage is available for pecans in Jefferson County.

Growers are encouraged to visit their crop insurance agent soon to learn specific details for the 2024 crop year.

Crop insurance is sold and delivered solely through private crop insurance agents. A list of crop insurance agents is available online using the RMA [Agent Locator](#). Producers can use the RMA [Cost Estimator](#) to get a premium amount estimate of their insurance needs online. Learn more about crop insurance and the modern farm safety net at www.rma.usda.gov.

USDA touches the lives of all Americans each day in so many positive ways. In the Biden-Harris Administration, USDA is transforming America’s food system with a

greater focus on more resilient local and regional food production, fairer markets for all producers, ensuring access to healthy and nutritious food in all communities, building new markets and streams of income for farmers and producers using climate smart food and forestry practices, making historic investments in infrastructure and clean energy capabilities in rural America, and committing to equity across the Department by removing systemic barriers and building a workforce more representative of America. To learn more, visit www.usda.gov.

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