

## **PM-20-010**

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Date

February 19, 2020

To

All Approved Insurance Providers

All Risk Management Agency Field Offices

All Other Interested Parties

From

Richard H. Flournoy, Deputy Administrator, John W. Underwood for 2/19/2020

Subject

Nursery Value Select Program Materials Effective for the 2021 and Succeeding Crop Years

## **Background**

On November 15, 2019, Nursery Value Select (NVS) was approved for implementation by the Federal Crop Insurance Corporation Board of Directors. The Risk Management Agency (RMA) developed NVS to make nursery crop insurance more attractive and effective for producers nationwide, along with incorporating feedback from stakeholders on the current program's shortcomings. This new pilot will provide producers with another risk management option that is more customizable to their specific insurance needs with less paperwork and fewer restrictions. NVS will be available in select counties in Alabama, Colorado, Florida, Michigan, New Jersey, Oregon, Tennessee, Texas, and Washington beginning with the 2021 crop year.

## **Action**

The following documents will be available by close of business today on the RMA website at [www.rma.usda.gov](http://www.rma.usda.gov):

- NVS Crop Provisions (21-1010)
- NVS Insurance Standards Handbook (FCIC 24070)
- NVS Loss Adjustment Standards Handbook (FCIC 25760)
- NVS Fact Sheet
- NVS Frequently Asked Questions

The 2021 crop year sales closing date in Alabama, Florida, New Jersey, and Texas is May 1, 2020. The 2021 crop year sales closing date in all other pilot states is September 1, 2020. Interested producers should contact a crop insurance agent for further information. A list of agents can be found on the RMA website at [www.rma.usda.gov/tools-reports/agent-locator](http://www.rma.usda.gov/tools-reports/agent-locator).

**DISPOSAL DATE**

December 31, 2020