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Crop Insurance Deadline Nears in Florida for Fresh Market Sweet Corn, Fresh Market Tomatoes, and Pepper Growers

News Release |
Valdosta, Georgia

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VALDOSTA, Ga., June 28, 2024 — The USDA's Risk Management Agency (RMA) reminds Florida fresh market sweet corn, fresh market tomato, and pepper growers that the final date to apply for crop insurance coverage for the 2025 crop year is July 31. Current policyholders who wish to make changes to their existing coverage also have until the July 31 sales closing date to do so.

Federal crop insurance is critical to the farm safety net. It helps producers and owners manage revenue risks and strengthens the rural economy. Coverage is available for fresh market sweet corn in Broward, De Soto, Glades, Hendry, Indian River, Lake, Martin, Miami-Dade, Orange, Palm Beach, and Suwannee counties. Coverage is also available for fresh market tomatoes in Broward, Charlotte, Collier, De Soto, Glades, Hardee, Hendry, Hillsborough, Lee, Manatee, Martin, Miami-Dade, Palm Beach, Polk, Sarasota, and St. Lucie counties. Coverage is available for peppers in Broward, Charlotte, Collier, Glades, Hamilton, Hardee, Hendry, Hillsborough, Lee, Manatee, Martin, Palm Beach, Sarasota, and St. Lucie counties.

Growers are encouraged to visit their crop insurance agent soon to learn specific details for the 2025 crop year.

Crop insurance is sold and delivered solely through private crop insurance agents. A list of crop insurance agents is available at all USDA Service Centers and online at the RMA [Agent Locator](#). Learn more about crop insurance and the modern farm

safety net at www.rma.usda.gov.

USDA touches the lives of all Americans each day in so many positive ways. In the Biden-Harris Administration, USDA is transforming America's food system with a greater focus on more resilient local and regional food production, fairer markets for all producers, ensuring access to healthy and nutritious food in all communities, building new markets and streams of income for farmers and producers using climate smart food and forestry practices, making historic investments in infrastructure and clean energy capabilities in rural America, and committing to equity across the Department by removing systemic barriers and building a workforce more representative of America. To learn more, visit usda.gov.

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